

GRAND RAPIDS BUSINESS JOURNAL'S

THE GRAND RAPIDS

200

THE MOST POWERFUL BUSINESS
LEADERS IN GRAND RAPIDS

MEDIA KIT 2020

“If everyone is moving forward together, then success takes care of itself.” – Henry Ford

Grand Rapids 200, a comprehensive list of the most powerful executives in more than 20 industries in Grand Rapids. The most highly selective biographical database of business leaders in Grand Rapids, the resource list of individuals was compiled based on a number of factors including the size of a given company or organization, growth rate, geographical reach, and extensive personal contacts.

Align yourself with
200 leaders in more
than 40 categories.



Accounting

Automotive

Banking & Finance

- Banking
- Finance
- Turnaround Management

Civic Leaders

- Business
- Courts
- Political

Education

Foundations

General Contractors

Health Care

- Hospitals
- Insurance

Logistics & Transportation

Manufacturing

- Consumer Goods
- Industrial

Media

- Publishing
- Radio
- Television

Professional Services

- Architects
- Business Insurance
- Communications
- Design
- Engineering
- Lawyers
- Management Consulting
- Nonprofits

Real Estate

- Commercial
- Homebuilders
- Hotel
- Property Management

Restaurants/Food & Beverage

Retail

Sports, Arts, & Entertainment

- Arts
 - Music
 - Performance
 - Pro Team
-

Talk directly to the people who matter.

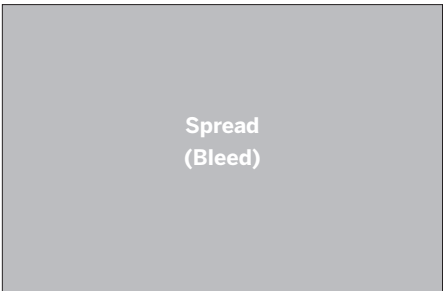
Get the attention of West Michigan's most influential business leaders by securing your Position in *The Grand Rapids 200*. Placement will be determined on a first-to-commit basis.

2020 Net Advertising Rates

Two Page Spread	\$3,200
Cover 2/FP	\$2,300
Cover 3/FP	\$2,500
Cover 4/FP	\$2,900
Full Page	\$2,000
Half Page	\$1,500



Advertising Specs



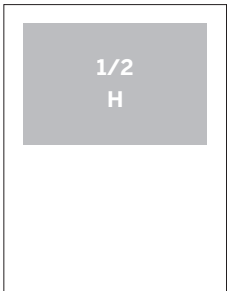
Spread (Bleed):
17" x 11.125"



Full Page (Bleed):
Live: 7.625" x 10.125"
Trim: 8.375" x 10.875"
Bleed: 8.625" x 11.125"



Full Page (No Bleed):
7.875"x10.375"



1/2 H: 7.125"x4.725"

Deadline

Advertising Space Reservation Deadline:
Print-ready Advertising Materials Due:

September 8, 2020
September 10, 2020

